

How to Become a Competent Speaker in One Day

Many people are intimidated by public speaking. They do not believe they have the knowledge or skill. You can become a good speaker in one day by following the steps below.

The more specific your industry or subject focus, the better. You must also have a specific connection to your subject through education, experience or training. Audiences want speakers that have credentials or real world experience in their industry or subject.

Ask yourself the following questions:

- What skills do I possess?
- What industries have I worked in?
- What positions and jobs have I had?
- What degrees do I hold?
- What subjects have I studied?
- What specialized training have I had?
- What are my hobbies?

When you answer these questions, you may be surprised by the broad range of your knowledge base. Your list may look like this:

- Hold a degree in political science, marketing and philosophy with postgraduate study in international business & trade.
- Speak Spanish at a 70% fluency rate.
- Project management experience across several different industries.
- Marketing and business development experience in industrial, medical, consumer products & electronics industries.
- Parent of three children.
- Love to cook, volunteer and play soccer.

You can immediately see areas of subject expertise. For example, this person could speak on business development to companies in the medical industry or on how to set-up sales channels in the international market.

Next, decide on the three most important concepts of your topic and breakdown each concept into 3 - 5 main points. This should give you plenty of material to speak on for twenty minutes to an hour. Avoid reading your speech. Practice it word for word until you have a firm grasp on it. Then, when speaking to your audience, use a note card containing a key word or phrase to recall each point and speak from your heart. You will develop a unique style, sincerity and freshness that people will appreciate.

Always remember:

1. Sell yourself on what you are doing.
2. Spread enthusiasm.
3. Invest in being a good speaker.



[Click here to find out more about Darren Smith](#)

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