

Honorary Chairs Franchise Leadership Forum Dallas-Ft. Worth

Roger Dalton



President of the Dalton Gang Inc., a development agent of Subway Sandwiches, Roger has represented Subway since 1985 in Dallas, East Texas and N.W. Louisiana. In those areas, The Dalton Gang oversees 383 Subway Sandwich shops. Roger is also a multi-unit franchisee: he owns four Subways. A former member of the DAAC, a service organization for Subway Developments Agents, Roger spent five years serving as the organization's president. Roger is a board member of Bridge Builders International, an organization dedicated to fostering relations between the U.S. and the Baltic nations in post Soviet Europe. He's also very involved in his church and has been happily married for 35 years!

Frank Gambina



Frank Gambina, Vice President of National Franchise for 7-Eleven, is responsible for the franchise arrangement, growth strategy, recruitment, continuous improvement of the franchise relationship, and the strengthening of the overall 7-Eleven franchise system. As the son of a former franchisee, Frank has literally grown up at 7-Eleven. He joined the company in 1978 as an auditor and has served in a number of operations and merchandising roles, including field consultant, division buyer, market manager, sales and merchandising manager and Vice President of the Mid-Pacific Division. Most recently, he was the Vice President for 7-Eleven's Southwest Division (stores in Southern California). Born in Brea, CA, Frank attended Fullerton College where he majored in business management.

Catherine Monson



Catherine Monson, CEO of FASTSIGNS International, Inc., received the prestigious Bonny LeVine Award from the International Franchise Association (IFA) in 2009 because of her commitment to franchising, to franchisees, and to her community. Catherine is known for a mentoring leadership style which she extends to more than 540 franchises FASTSIGNS® centers worldwide. A born leader and high-achiever, Catherine knew early in her career that she wanted to become president of a company. She was appointed president of PIP Printing & Document Services in 1999. She has been CEO of FASTSIGNS International, Inc. since December 2008. Catherine also serves on the Board of Directors of the International Franchise Association and the Business Marketing Association. She's a graduate of Pepperdine University.