



FRANCHISE LEADERSHIP FORUM

Facilitator:
Dr. John P. Hayes



Since 1979, John Hayes has worked in the franchise community as a consultant, franchisee and franchisor. He is the author of several franchise-related books and countless articles that have appeared in media worldwide. He is also the co-author (with Zig Ziglar) of *Network Marketing for Dummies*. From November 2004 until January 2009 he served as President & CEO of HomeVestors of America, Inc., the We Buy Ugly Houses® company. *For more information on John, go to his website: www.franchisemastermind.com*