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Setting precedent.

Haynes and Boone franchise lawyers are proven leaders in domestic and international franchising. We are at the forefront of unique and complex regulatory work, representing some of the largest and most popular franchise concepts in the US. We know how to balance the legitimate business objectives and economic expectations of all parties in franchise and distribution relationships. A core part of our practice is helping both new and mature franchisors implement, expand and adapt their franchise programs to meet their needs both today, and tomorrow. We also provide specialized assistance in consolidations, mergers, acquisitions and divestitures of and by franchise companies, and the related due diligence. Today, franchisor and supplier relationships with their franchisees and distributors are regulated more intensely and in more complex, far-reaching ways than just about any other commercial interaction. State laws are often contradictory, federal law on antitrust and pricing can trap the unwary, and cross-border business arrangements grow more complex daily. In this multifaceted environment we understand the business viewpoints from all sides and are experts regarding the legal intricacies.

Our franchise and distribution lawyers are experienced and internationally recognized for their skills. We have handled franchise legal matters in more than 60 foreign countries. Our attorneys are fluent in 14 languages, and 14% of firm revenues from foreign clients. We represent companies of all sizes and in diverse industries, and have the industry insight to help them decide to establish new franchise, licensing and distribution programs around the world. And by drawing on Haynes and Boone's capabilities to help with financing, IP, tax, real estate, corporate, labor and employment, and many other issues, we can resolve whatever business problems arise for our clients – from structuring the franchise or distribution program to enforcing the agreement and creating innovative financing and operational solutions.

Haynes and Boone is the law firm of choice for national and global restaurant chains, food suppliers, food service equipment manufacturers and distributors. Franchised restaurant operations face complex financing, development, operational and litigation issues; yet too many law firms fail to really understand the industry and how it operates.